



2018 ANNUAL REPORT

PICTURE THIS: ALL CHILDREN READY TO SUCCEED!



OUR VISION

All communities across Kansas value and support early childhood development.

OUR MISSION

High-quality early education is available to all Kansas families and children.

Child Care Aware of Kansas is the administrator of the statewide Child Care Resource and Referral (CCR&R) network in Kansas. We strive to:

- Ensure that families have access to affordable, high-quality child care
- Lead early learning initiatives and offer professional development events that promote more knowledgeable early-learning workers
- Advocate for positive changes that impact the lives of children and families

These three entities, along with Child Care Aware of Kansas, form the CCR&R Network in Kansas:

- Child Start, Inc.
- ERC Resource and Referral, Inc., "doing business as" Child Care Aware® of Eastern Kansas
- The Family Conservancy





CLOSE YOUR EYES AND **PICTURE THIS** FOR YOUNG CHILDREN IN KANSAS!

Every child prepared, entering kindergarten ready to learn

Well-trained early childhood professionals caring for children in every child care home and center

High-quality, safe, nurturing environments for Kansas children to grow and develop

Educational opportunities to teach and enhance child care providers' skills, helping them to be successful in their field

Envision Kansas children engaged by early childhood teachers and caregivers who are educated and knowledgeable. Every child engaged in activities that satisfy their love of learning and put them on the road to a bright future.

Child Care Aware of Kansas is committed to continuing to offer these opportunities to teachers and caregivers of young children in Kansas.

FAMILIES

Finding the right child care environment for their children is a very important decision.

By providing free child care referrals and information to families, we help them identify what to look for when searching for child care.

Child care resource center at-a-glance

- 14,568 referrals were completed (online and phone, duplicated)
- 44,661 Consumer education materials were shared with families (electronic and printed)



CHILD CARE PROGRAMS

Supporting early learning professionals in doing the best job they can for Kansas children

We believe that every environment is a learning environment, from providing professional development and coaching opportunities to materials and resources for child care programs, we are uniquely positioned to support children's learning from birth. Child care programs are an important link to community resources — supporting families, whatever the situation.

Professional development and coaching at-a-glance

- 555 professional development events were presented to 6,504 providers
- 2,438 coaching interactions supported providers
- 199 child care providers became certified in CPR/First Aid

Overview of professional development and coaching programs that support child care providers

- Links to Quality: Focused on child care quality recognition and improvement (funding provided by the Kansas Department for Children and Families).
- Child Care Quality Initiative: Focused on positive interactions in child care settings (funding provided by the Kansas Children's Cabinet and Trust Fund).
- Early Childhood Wellness – Step It Up: Focused on healthier environments for children (funding provided by the Kansas Health Foundation).

COMMUNITIES

Engaging at the local, regional, state and national level

Our work with communities is focused on supporting the needs of young children. We work to inform stakeholders in one-on-one conversations, workgroup meetings, and public events that will create solutions that prepare children for school.

Community outreach and engagement at-a-glance

- 1,450 Followers on Facebook
- 665 Followers on Twitter
- 218 Followers on Pinterest

Special reports released:

- *2018 Child Care Supply Demand Report:* 4,162 electronic views
- *Who Cares for Kansas Children? 2018 Kansas Child Care Workforce Study and State Child Care Profile:* 4,620 electronic views

Videos released:

- *What is a Child Care Aware of Kansas Referral?:* 5,498 views and 21 shares
- *Emergency Preparedness:* 1,382 views and 10 shares
- *Picture This:* 1,355 views and 30 shares

Texting campaigns:

- 614 families and 554 child care providers enrolled, receiving helpful information and building their knowledge



ENDOWMENT FUND UPDATE

Like all strong nonprofit organizations, Child Care Aware of Kansas works hard to ensure a positive financial picture in the present and future. The important work we do demands that attention.

With an eye toward the future, and the ongoing need for educational supports to Kansas child care providers, 14 years ago the Board established an endowed fund at the Greater Salina Community Foundation. We owe this brilliant decision to a Board member who took it upon himself to start the fund with a modest \$25 gift. The expressed purpose of the endowment is to offer scholarship support to child care providers/early educators so that they can grow in their own knowledge and provide better quality care to Kansas children.

Thanks in part to our annual participation in the Greater Salina Community Foundation Match Madness event, and the generous donors who support us, we have watched, with much excitement, the growth of these important endowed funds. In 2018:

- Our Endowed Fund grew to \$74,848
- Match Madness donations totaled \$14,021
- We earned the Most Spirited Award

In our current Strategic Plan, our Board set the goal of reaching \$100,000 by 2020. We are thrilled to see us rapidly approaching that milestone and believe we will achieve it.

Isn't it amazing how one person, with one small donation and one big idea can spark something so powerful? Better-educated providers mean better care for our youngest citizens. Is there anything more important than that?

One thing to note: Because our endowed funds are held by the Community Foundation, those assets do not appear on the Child Care Aware of Kansas financial reports. The principal of the endowment is held in perpetuity, and annually, we receive the earnings, which we use to award the scholarships.

KANSAS CHILD

A quarterly publication that has a 16-year history covering topics that elevate the need for high-quality early education services, highlights amazing efforts happening for young kids around Kansas and engages readers in a forum for new thinking. Topics in 2018 included:

- Public Health (completed in partnership with the Kansas Department of Health and Environment, Bureau of Community Health Promotions)
- All About Relationships
- School Readiness
- Community Vitality



FINANCIALS

Kansas Association of Child Care Resource and Referral Agencies DBA Child Care Aware® of Kansas. Year ended December 31, 2018.

STATEMENTS OF FINANCIAL POSITION

| ASSETS | |
|---|--------------------|
| Cash and cash equivalents | \$447,216 |
| Accounts receivable | 169,830 |
| Prepaid expenses | 14,261 |
| Vehicles and equipment, at cost, net | 33,448 |
| Investment | 452,106 |
| Total Assets | \$1,116,861 |
| LIABILITIES AND NET ASSETS | |
| Liabilities | |
| Accounts payable | \$66,518 |
| Accrued compensation | 11,742 |
| Deferred revenue | 48,301 |
| Total Liabilities | 126,561 |
| Net Assets | |
| Unrestricted | 909,270 |
| Temporarily restricted | 81,030 |
| Total Net Assets | 990,300 |
| Total Liabilities and Net Assets | \$1,116,861 |

Unaudited

2018 STATEMENTS OF ACTIVITIES

CHANGES IN UNRESTRICTED NET ASSETS

| | |
|--|------------------|
| Revenue | |
| Contract service income: government | \$1,455,069 |
| Grants | 864,088 |
| Donations | 18,431 |
| Interest | 5,713 |
| Other income | 73,700 |
| Net assets released from restriction | 70,424 |
| Net unrealized gain (loss) on investment | (33,951) |
| Total Revenue | 2,453,474 |

EXPENSES

| Programs | |
|---|------------------|
| Child Care Consumer Education Resources and Referrals | 949,234 |
| Child Care Quality Initiative | 398,474 |
| Links to Quality | 328,455 |
| Early Childhood Wellness Project (including Step It Up) | 246,601 |
| Emergency Preparedness | 73,837 |
| Other programs | 232,453 |
| Total Program Expenses | 2,229,054 |
| General and administrative expenses | 235,294 |
| Fundraising expenses | 6,313 |
| Total Expenses | 2,470,661 |

NET CHANGE IN UNRESTRICTED NET ASSETS

| | |
|--|------------------|
| Changes in temporarily-restricted net assets | |
| Donations | 29,546 |
| Net assets released from restriction | (70,424) |
| Net change in temporarily-restricted net assets | (40,878) |
| Total Change in Net Assets | (58,065) |
| Net Assets: Beginning of Year | 1,048,365 |

Net Assets - End of Year

\$990,300

Unaudited

DONATIONS

2018 CASH DONATIONS

DONORS Up to \$49

Dorothy E. Agee
Kendra Pratt
Tracie & Pete Smucker
Teresa J. Thompson
Karen A. VanOvershelde
Christi Wicks

DONORS \$50 to \$99

Marcia & Robert Anderson
Tanya & Devin Koehn
Kara & Dean Revell
Marc & Martha Ryan
Angie & Jeff Saenger
Beth Shearer
Kimberly Smith
Solomon State Bank
Eugene & Jacqueline Taylor
Dr. Robert & Pat Weber
Reva Wywadis

DONORS \$100 to \$499

AmazonSmile Foundation
Connie & Paul Burket
Sherron E. Field
Julie Hess
Kroger - Dillon Stores

Betty & James Lammler
Christina Litwiller
Miranda Muller
Paula Neth & Paul Yanics
Marcia & Steve Nicely
Kristine & Scott Nicholson
Susan & Douglas Pearson
Sankey Auto Center, Incorporated
Christi L. & Jerry L. Smith
Samantha S. Sulsar
James & Kelly Swart
Patrick Wallerius & Patricia Traxler
Ben & Betsy Wearing

DONORS \$500 and Above

Anonymous
Michael & Carol Cast
Leadell & Warren Ediger
Mrs. Bari Freiden
Greater Salina Community Foundation
Don C. & Florence M. McCune
Foundation
The Bennington State Bank
Dr. Howard & Marilyn Ward
Alan & Sandy Wedel

2018 ENDOWMENT DONATIONS

Endowment Donors Up to \$49

Mindy Bennett
Deborah & John Divine
Sherron Field
Amanda Gress
Debb Homman
Ann Jordan
Rachel & Kyle Jury
Tanya & Devin Koehn
Robert & Rachel Loersch
Aaron & Jessica Martin
Bell & Rebecca Mettlen
Lisa Newman
Kara & Dean Revell
Angie & Jeff Saenger
Kimberly & Benjamin Smith
Tracie Smucker
Melanie Terrill & Mike Soetaert
Dr. & Mrs. Robert Weber
James & Tammy Wellbrock-Talley

Endowment Donors \$50 to \$99

Amy & Christopher Adams
Peggy & Roger Beckley
Mark & Jane Berkley
Carol Brandert

Kathleen Burkler
Elaine Edwards
Bryan & Kimberly Engelman
Miranda Muller
Kristine & Scott Nicholson
Brian & Kendra Pratt
Rex & Carol Romeiser
Marty & Martha Ryan
Beth Shearer
Kelly & James Swart
Reva & Walter Wywadis
Ann Zimmerman & Dexter Eggers

Endowment Donors \$100 to \$499

Roy & Donice Applequist
Pamela Sue Barrientos
Megan Beckley
Gene & Jan Brax
Eric & Danielle Brown
Ruth & Bill Cathcart-Rake
Debra Crowl
Amanda Ediger
Steven Ediger
Betty Frogley
Jacob & Alisha Hemmer
Julie Hess Design

2018 REVENUE SOURCES

| | |
|---|------------------|
| Contract service income: government | |
| Kansas Department for Children and Families | \$1,410,077 |
| Kansas Department of Health and Environment | 44,992 |
| | 1,455,069 |
| Grants | |
| Kansas Children's Cabinet and Trust Fund | \$449,565 |
| Kansas Health Foundation | 230,471 |
| Child Care Aware® of America | 61,545 |
| The Family Conservancy | 50,050 |
| Saline County School Readiness Project | 48,881 |
| American Heart Association | 11,700 |
| United Way of McPherson County | 2,800 |
| Greater Salina Community Foundation | 2,500 |
| Kansas State University | 2,475 |
| North Central Kansas Health Care Coalition | 1,500 |
| Amerigroup | 1,000 |
| Other | 1,601 |
| | 864,088 |
| Donations | 18,431 |
| Interest | 5,713 |
| Other income | 73,700 |
| Net assets released from restriction | 70,424 |
| Net unrealized gain/(loss) on investment | (33,951) |
| Total Revenue | 2,453,474 |
| Donations: temporarily-restricted | |
| Kansas Health Foundation | 25,000 |
| Verla Nesbitt Joscelyn Foundation | 2,000 |
| Western Kansas Community Foundation | 1,296 |
| Individual Donations for Scholarships | 1,250 |
| Total Donations temporarily-restricted | 29,546 |



2018 IN-KIND DONATIONS

Carolee Jones
 John & Gig Jones
 Betty & James Lammle
 Corlene Lange
 Christina Litwiller
 Mary Murphy
 Dean Olson
 Morgan Padgett
 Elaine & Verlin Pfannenstiel
 Charlie & Marcy Roth
 Raymond Ryan
 Sankey Auto Center, Inc.
 Christi & Jerry Smith
 Penny Stoss
 Samantha & Jeffrey Sulsar
 Verna Weber
 Julie & Chris Weems
 Joseph & Jane Weiler
 Mike & Julie Yoder

Endowment Donors \$500 & Above

Michael & Carol Cast
 Leadell Ediger
 Warren Ediger
 Kyle Matchell
 Wichita TOP Children's Fund

In-Kind Donations Up to \$49

Culligan Water Conditioning of Salina, Kansas
 Sam's Club
 Target
 Waters True Value

In-Kind Donations \$50 to \$99

Matt Lyon State Farm Agency

In-Kind Donations \$100 to \$499

Barton County Community College
 Colby Community College
 Discount School Supply
 Dodge City Community College
 Faith United Presbyterian Church
 First National Bank
 First Presbyterian Church
 Herington Elementary School
 Learn and Grow Depot
 Main Street Tabernacle
 McPherson Free Methodist Church
 Minneapolis Public Library
 Port Library
 Pratt Regional Medical Center
 Revolution Church
 St. Catherine's Hospital
 The Branch
 United Methodist Church

Our 16-member Board of Directors represents a broad geographic representation of Kansas. Members of the board share their individual expertise and a mutual commitment to the children of Kansas.

BOARD OF DIRECTORS
President Betty Lammle
Vice President Penny Stoss
Treasurer Mike Cast
Secretary Amy Adams
Past - President Connie Burket
Sue Barrientos
Eric Brown
Kim Engelman
Jacob Hemmer
Kyle Matchell
Mary Murphy
Morgan Padgett
Jane Weiler
Bradford Wiles
Reva Wywadis
Mike Yoder

The Child Care Aware® of Kansas team includes these passionate, skilled and experienced experts.

Executive Director Leadell Ediger
Deputy Director Angie Saenger
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Directors Kami Cohorst
Tanya Koehn
Christi Smith
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Regional Services Coordinator Sherron Field
Early Child and Education Specialists Deborah Homman
Rachel Jury
Susan Pearson
Denise Singer
Chelsy Spiller
Christi Wicks
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Mary Lewick



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