

Position: Impact Strategist

Reports to: Executive Director

Purpose of Position: The Impact Strategist is responsible for leading efforts to measure and enhance the organization's impact. The Impact Strategist will collaborate with leadership, program teams, and external partners to ensure the organization's activities align with its mission and create meaningful, measurable change. The Impact Strategist uses data-driven insights, innovative solutions, and strategic thinking to inform decision-making and amplify the organization's effectiveness.

Status: Full time Exempt position (40 hours)

Salary Range: \$50,000 - \$80,000 depending on experience

Location: Remote in Kansas

Essential Duties and Responsibilities

Strategic Development

- Identify key impact priorities and benchmarks.
- Design and implement short-term, mid-term, and long-term fundraising plans that align with the organization's strategic objectives and growth targets.
- Identify, research, and pursue diverse funding opportunities, including grants, corporate partnerships, individual contributions, and foundation support, ensuring alignment with organizational priorities.
- Lead the planning and execution of donor recognition programs to strengthen partnerships and increase donor retention.
- Continuously explore and implement innovative fundraising practices, leveraging emerging trends and technologies.
- Provide guidance and mentorship to team members engaged in development-related tasks, fostering growth and skill-building.

Data-Drive Storytelling & Reporting

- Leverage data and narratives to effectively communicate the organization's impact, inspire support, and drive engagement.
- Integrate storytelling and reporting efforts with the organization's strategic goals to maximize awareness, engagement, and support.
- Oversee the collection, analysis, and interpretation of impact metrics to inform storytelling and ensure data-driven decision-making.
- Develop comprehensive, audience-specific reports and presentations tailored for funders, stakeholders, and the Board of Directors, ensuring transparency and accountability.
- Execute creative approaches to share the organization's impact through multimedia platforms, interactive events, and targeted campaigns.

Collaboration and Partnerships

- Build and nurture collaborative relationships that advance the organization's mission and expand its impact.
- Develop and maintain positive, supportive relationships within the staff team and the Child Care Resource and Referral Network, maximizing collaboration and operational effectiveness.
- Cultivate and sustain meaningful relationships with key stakeholders, including community leaders, philanthropic partners, policymakers, and influencers, to drive support and alignment with the organization's goals.
- Proactively identify opportunities to strengthen partnerships and ensure they align with the organization's strategic priorities and long-term impact goals.
- Forge partnerships with organizations and groups that share a dedication to improving child care access and quality, leveraging collective strengths to achieve shared objectives.
- Represent the organization's mission and vision with passion and professionalism at community events, conferences, and networking opportunities to inspire engagement and investment.
- Represent the organization, sharing its mission and vision to engage supporters effectively at community events, conferences, and networking opportunities.

Leadership Strategy & Organizational Growth

- Actively contribute to the Strategic Direction initiatives, offering leadership, guidance, and actionable insights to shape organizational priorities.
- Serve as a key member of Child Care Aware of Kansas's Executive Team, influencing decision-making and promoting a unified approach to organizational growth.
- Evaluate, refine, and implement internal processes to enhance operational efficiency and ensure alignment with organizational objectives and strategic goals.
- Collaborate with leadership to identify, adopt and implement best practices in resource management, operations, and development.
- Deliver regular updates to the Board of Directors, providing transparency and insights on fundraising progress, operational improvements, and strategic milestones.
- Stay informed on trends and emerging best practices in early childhood care and education, integrating innovative strategies to enhance programs and services.
- Leverage knowledge gained through ongoing professional development to expand and improve the services provided by Child Care Aware of Kansas.
- Complete all required reports and tasks in alignment with agency policies and standards, ensuring organizational accountability and excellence.

Education:

- Bachelor's degree in nonprofit management, business administration; or a Bachelor's Degree in a related field with experience in organizational development.
- Minimum of 5 years of progressive leadership experience, including managing projects, fund development, leading teams, developing strategic initiatives, and driving organizational growth.

Experience:

- Excellent project management skills, with the ability to prioritize and manage multiple tasks and deadlines simultaneously.

- Strong interpersonal and communication skills, with the ability to build rapport and cultivate relationships with diverse stakeholders.
- Proficiency with computers and Microsoft suite of products including Virtual platforms (zoom and teams) Microsoft Word, Outlook, Excel, and PowerPoint.
- Experience in nonprofit environment including foresight and adaptive leadership to achieve goals.
- Experience providing and facilitating group meetings and activities.

Knowledge, Skills and Abilities:

- Commitment to a culture of inclusion and a trust and inspiring environment.
- A passion for building a high-quality child care system to increase the quality of child care for children and their families.
- Commitment to diversity, equity, and inclusion.
- Effective listening, oral, and written communication skills, including face-to-face, on-site, in person discussions. Exercises appropriate use of positive language.
- Strong organization and time management skills, with ability to work independently and collaboratively.

Miscellaneous Requirements:

- This position requires travel, which may include driving personal or company-owned vehicles. It may also include driving with other passengers in the vehicle, and/or driving as a passenger with other drivers.
- Willingness to work flexible hours, including some weekend, evening, and overnight travel.
- Valid Kansas driver’s license.
- Remote position in Kansas.

EEO Statement

All qualified applicants will receive consideration for employment without regard to race, color, religion, gender, gender identity or expression, sexual orientation, national origin, genetics, disability, age, or veteran status.

Together, we can do better. Child Care Aware of Kansas is committed to:

- Creating a diverse environment and is proud to be an equal opportunity employer.
- Complying with all fair employment practices regarding citizenship and immigration status.
- Attracting and retaining a diverse staff – we will honor your experiences, perspectives and unique identity.

Disclaimer

The statements herein are intended to describe the general nature and level of work performed by the employee in this position. They are not intended to be construed as an exhaustive list of all responsibilities, duties, and skills required of a person in this position.