

# NEW CHILD CARE BUSINESS MARKETING TOOL!

## Online Provider Profile Registry

Use your preferred device, with internet access, and go to  
<https://stage.worklifesystems.com/program/16>  
to update your information!

**ChildCare Aware OF KANSAS**

Welcome Programs & Providers!

**Announcement:** If you need assistance, please call 855-750-3343 (Monday-Friday, 8:00am-5:00pm) or email [helpdesk@ks.childcareaware.org](mailto:helpdesk@ks.childcareaware.org)

Please Enter Your Information

Email

Password

Login Create Account

Request Password

**Registered Users**

1. Enter your login Email
2. Enter your login Password
3. Click "Login"

**Forgot Password?**  
Click "Request Password"

**First Time Users**

1. Click Create Account
2. Enter your Email
3. Enter desired Password
4. Enter your License ID (*first 7 digits only*)
5. Enter your ZIP code
6. Click Save

**Need Help?** Our email and telephone number are located at the end of each screen.

### Provider Main Menu Tabs

Home Update Data Pictures View Profile

**HOME** tab displays our contact information.

**UPDATE DATA** tab opens to your Contact Information section displaying the data fields available for you to update, as often as you'd like. Data is organized in sections with one section open at a time. Remember to "Save".

**PICTURES** add up to 5 pictures to showcase your child care program to families.

**VIEW PROFILE** pulls your data together for you to view and share with families, serves as a nice marketing piece.

**REFERRAL COUNT** shows you the number of times a family has viewed your profile over the last 3 months.

**PROFESSIONAL DEVELOPMENT** view and register for trainings, add demographic data about you and any staff.

Funded by:



**Child Care Aware® of Kansas**  
855-750-3343  
[www.ks.childcareaware.org](http://www.ks.childcareaware.org)



# STAY CONNECTED!



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## CONNECT for support...

- **FREE** assistance in marketing your child care business, such as:
  - ✓ **Free** referrals to families searching for child care
  - ✓ **Free** marketing materials
- **FREE** online "photo tour" of your facility
- **FREE** assistance with starting and operating your child care business
- **FREE** support on a variety of topics you face while providing care

## CONNECT to information...

- **LOW-COST** Training
- **ONLINE** training through Child Care Aware Training Academy™
- **FREE** quarterly newsletter
- Resources that you can check out, such as:
  - ✓ Theme kits and resource books
  - ✓ Curriculum books
  - ✓ Access to our Resource Room with **FREE/LOW COST** laminating, die cuts, etc.



**Connect with your  
local CCR&R for  
more information!**

## CCR&R NETWORK

### REGION ONE

*Services provided by*  
Child Care Aware® of Kansas  
**855-750-3343**

### REGION TWO

*Services provided by*  
Child Start, Inc.  
**800-684-3962**

### REGION THREE

*Services provided by*  
Child Care Aware® of Eastern Kansas  
**877-678-2548**

### REGION FOUR

*Services provided by*  
The Family Conservancy  
**800-755-0838**

