SAFE SLEEP 101















Reduce the Risk of SIDS!

Pregnant women and caregivers should:

- 1. Receive regular prenatal care
- 2. Maintain a smoke-free environment
- 3. Avoid alcohol and illicit drug use
- 4. Follow breastfeeding recommendations



KNOW THE SIDS* FACTS...

#Cause of Infant Deaths 1-12 Months



Total Deaths Each Year in the U.S.

61x

Greater Risk of SIDS for Babies Who Share a Sleep Surface



Lower Risk of SIDS for Babies Who Receive Breastmilk

*Sudden Infant Death Syndrome (SIDS) and Sudden Unexpected Infant Death (SUID)









FOLLOWING SAFE SLEEP PRACTICES SAVES LIVES!

For more information check out - www.kidsks.org

Sources: Center for Disease Control and Prevention; www.cjsids.org/resource-center/sids-statistics.html; www.cpsc.gov; American Academy of Pediatrics

Easy Tips to Follow!

- Make sure the crib meets safety standards
- Avoid putting baby in warm rooms or overheating
- Use a pacifier without cords or clips
- Supervise awake tummy time
- Follow immunization recommendations

THINK S.N.O.R.E.S. FOR KEEPING A **SLEEPING BABY SAFE!**

- S—Smoke-free environment
- N—No blankets or loose bedding
- O—On their back to sleep
- \mathbf{R} —Room sharing, not bed sharing
- ${f E}$ —Empty crib, free of toys & other soft bedding
- S—Surface of mattress is firm

